

2024 A YEAR IN REVIEW

INNOVATING GLOBAL BENEFITS



**Silicon Valley
Employers Forum**
INNOVATING GLOBAL BENEFITS

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2024

A YEAR OF TRANSFORMING GLOBAL BENEFITS



2024 marked a milestone year for the Silicon Valley Employers Forum (SVEF) as we celebrated three decades of driving innovation in global benefits. It was a year defined by transformation, collaboration, and continued progress, reinforcing our role as a trusted partner in shaping the future of employee benefits for positive social change.

We continued to drive member value by delivering over 50 meetings, spanning our member roundtables, workgroups, and policy meetings to advisory committee discussions, summits, and symposiums, providing invaluable opportunities for peer learning, networking, and strategic engagements. Our commitment to expanding our global presence and services was evident through the expanded events we hosted, including the Global Benefits Conference, where we celebrated our 30th anniversary, the inaugural Asia Summit in Singapore, and the Innovation Symposiums, which showcased 14 cutting-edge innovators. Plus, we organized our first in-person EMEA member meeting in Dublin, further strengthening our global reach.

Data-driven insights remained at the core of our focus, with the release of key country surveys, including France, Korea, Mexico, and the Netherlands. Our data and insights gave members critical insights to navigate evolving benefits landscapes across our Global Policies and Practices Survey and marquee U.S. Benchmark Survey.

SVEF's impact extended beyond events and research. We collaborated with over 30 benefits partners, continued to gain momentum with the second year of the Learning Practice certification program, which was offered at the Global Benefits Conference, and provided consulting services to our member companies on key benefits strategies, policies, and initiatives. We also amplified our services by producing over 10 podcasts as a new way to enable members to engage with partner and member-focused content.

Engagement soared in 2024, with social media posts reaching over 50,000 views and achieving up to 40% engagement rates, while our personalized communication strategies increased our member open rates by 50%. We continued to gain traction and recognition in the market with the addition of three new global employers to our network. SVEF continues to be a vibrant and dynamic forum, shaping the future of benefits with innovation, collaboration, and data-driven leadership, thanks to our committed members and dedicated staff.

Appreciatively,

A handwritten signature in cursive script, appearing to read 'Lisa Yee', written in a dark ink.

Lisa Yee
President & CEO

OUR MISSION



GLOBAL BENEFITS INNOVATION

Innovating Global Benefits Since 1994

The Silicon Valley Employers Forum (SVEF) impacts the evolution of global benefits through plan designs and administration, sharing and educating about innovative ideas, and partnering with companies to promote beneficial social change.

OUR MEMBERS

The Silicon Valley Employers Forum community comprises over 65 mid to large-sized high-tech companies with a global presence that lead the way in benefit program design and delivery. Membership is subject to meeting SVEF membership criteria and member approval.



Global reach and insights

2024 MEMBERSHIP

2.45 M

Employees globally at
SVEF member companies

115

Countries where SVEF
members have headcount

Silicon Valley Employers
Forum's member
companies serve as
leaders in the high-tech
industry in which they
operate and under their
leadership, are key to
impacting global matters

VALUE OF MEMBERSHIP

Data and insights across global locations

Complimentary access to events, roundtables
and member-only meetings

Networking opportunities

We are the only employer association specializing in global benefits within the high-tech industry. Members can network and explore, and leverage data and insights to positively impact the evolution of global benefits and design best-in-class benefit strategies and programs.

Our members have access to global and local partners who are at the cutting edge of innovative and new solutions to address current and future needs of their workforce. We also partner with other national and international associations to evolve program design to impact positive social change.

Members value SVEF!



Member Value



Attendees love our events!

Average rating





2024 KEY HIGHLIGHTS

4

NEW COUNTRY SURVEYS

France, Korea,
Mexico, Netherlands

14

INNOVATORS

Curated over 30 and 14 showcased offerings to our members

50+

EVENTS

Policy meetings, member roundtables, workgroups and member-only meetings plus summits and symposiums

2.45

MILLION EMPLOYEES

Three new employers joined the SVEF member community

900+

ATTENDEES

At the Global Conference, Asia Summit, Member Meetings, Roundtables and Innovation Symposiums

30

YEAR ANNIVERSARY

Celebrating three decades of impacting global benefits and enabling positive social change

2024 KEY PARTNERS

Our partners are chosen based on a robust selection process



Spotlight

INNOVATION

CURATING IDEAS FOR REAL-WORLD SOLUTIONS

Innovation is at the heart of shaping the future of employee benefits. In 2024, the Silicon Valley Employers Forum Innovation Symposiums continued to serve as a premier platform for discovering and showcasing groundbreaking solutions. For the third edition in 2024, the symposium provided a dynamic space where industry disruptors and forward-thinking solution providers connected with our members to address the evolving needs of today's global workforce.

This year, we carefully selected 14 innovators whose offerings address key challenges faced by multinational employers. By connecting our member companies with innovators, we continue to drive the evolution of employee benefits, ensuring that global employers remain at the forefront of delivering meaningful and effective programs.

airvet

EMPLOYEES**first**

 Employer
Direct
Healthcare

Fjoya

 **finHealth**

JOGO

journey

meomind

NAVIGATOR
HEALTHCARE INC.

talkspace

 **vida**

 **Vitru Health**

vivante
HEALTH

WellTheory

2024 SURVEYS

In addition to our long-standing U.S. and Global surveys, we introduced 4 new country surveys to our portfolio, further expanding the reach of SVEF's global data analytics and insights for our members. We now offer surveys in over 15 countries, in addition to real-time ad hoc surveys.



CELEBRATING OUR MEMBERS



AWARDING ENGAGEMENT AND EXCELLENCE

Each year we recognize and honor members for their outstanding contributions to SVEF. Our annual awards recognize members who went above and beyond in their engagement and collaboration. Congratulations to our 2024 award winners.

LEADERSHIP AND MOST ENGAGED AWARDS



SURVEY AWARDS



SILICON VALLEY EMPLOYERS FORUM
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SAN CARLOS, CA 94070

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